



# INVEST IN GROWTH & INTELLIGENCE

A PROVEN TECHNOLOGY PLATFORM. A SCALABLE INVESTMENT OPPORTUNITY

A proven technology platform helping organisations identify need earlier, improve outcomes and create measurable commercial and social value at scale.



”

**Every interaction, referral and outcome strengthens our vulnerability intelligence, improves the platform and creates long-term value**



**37,000+**

People Supported



**£54m+**

Social Value Generated



**50+**

Delivery Partners



**Proven Delivery**

UK Proven. Globally Scalable

**High-Risk Investment Notice**

*Don't invest unless you're prepared to lose all the money you invest. This is a high-risk investment in an unlisted company and you are unlikely to be protected if something goes wrong. This financial promotion is directed only at Professional Clients, Eligible Counterparties, Certified Sophisticated Investors and High Net Worth Individuals under the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005.*

EXECUTIVE SUMMARY

A Proven Platform. A Growing Market. A Scalable Technology Opportunity.

Social Impact Technology has successfully proven its platform through live commercial delivery across utilities, housing, healthcare and public services. The Company is now seeking investment to accelerate recurring revenues, expand internationally and strengthen its technology platform. This is a growth capital opportunity rather than a proof-of-concept investment.

THE CHALLENGE

Millions of people face overlapping challenges relating to health, energy, housing and financial wellbeing. Demand for support is growing faster than organisations can identify need and respond.

THE PLATFORM

Our platform identifies what matters. Our AI engine identifies multiple needs, engages residents in real time and coordinates the right support through one intelligent platform.

Identify earlier

Engage better

Coordinate support

Measure outcomes

THE REVENUE MODEL

Recurring revenues generated through a diversified model:

Enterprise platform licensing

Recurring SaaS subscriptions

AI engagement services

Data intelligence & analytics

Strategic delivery partnerships

International licensing

THE OPPORTUNITY

Large addressable markets across regulated sectors with recurring software licensing and AI service revenues.

Utilities

Housing

Financial

Public Sector

Health & Wellbeing

International

OUR IMPACT MODEL

ONE ASSESSMENT

One simple interaction captures what matters.

ONE CONNECTION

Our platform identifies needs and coordinates support.

MULTIPLE OUTCOMES

Coordinated support delivers better outcomes.

Better experiences for residents. Improved outcomes for organisations. Measurable social and commercial value.

PROVEN. MEASURABLE. SCALABLE. INVESTABLE.

KEY METRICS

|                        |                                    |
|------------------------|------------------------------------|
| 37,000+                | 1:30                               |
| Residents Supported    | Social Return On Investment (Sroi) |
| £54m+                  | £62.5m                             |
| Social Value Generated | Pre-Money Valuation                |

INVESTMENT OVERVIEW

|                               |                                            |
|-------------------------------|--------------------------------------------|
| Current Raise £1.5m-£7.5m     | Total Investor Participation Capped at 20% |
| Investor Allocation Up to 12% | Pre-Money Valuation £62.5m                 |

WHY NOW?

- Demand for vulnerability support is increasing.
- Regulation and policy are driving earlier identification and measurable outcomes.
- Organisations need technology that improves insight, efficiency and impact.
- Our platform is proven, validated and ready to scale.
- Existing commercial contracts provide a proven foundation for scalable recurring revenues.

WHAT INVESTORS RECEIVE

- Equity ownership in a growing technology company.
- Exposure in long-term company growth.
- Participation in valuation growth driven by recurring revenues, platform expansion and future liquidity events.
- Future liquidity opportunities including trade sale or IPO.

USE OF FUNDS

|                      |                  |                  |
|----------------------|------------------|------------------|
|                      |                  |                  |
| Platform enhancement | Team expansion   | Market expansion |
|                      |                  |                  |
| International growth | Commercial scale |                  |

Accelerating growth, strengthening platform intelligence and expanding our proven delivery across the UK and internationally.

THE PROBLEM WE CANNOT IGNORE.

Millions of people need support earlier than current systems can identify them.

THE CHALLENGE

Across housing, utilities, health and financial services, organisations are increasingly expected to identify and support vulnerable people earlier. However, existing systems remain fragmented, reactive and often unable to identify vulnerability and need before a crisis has already occurred.

ORGANISATIONS FACE THREE MAJOR CHALLENGES

IDENTIFICATION

Many vulnerable households remain invisible until they reach crisis point.

ENGAGEMENT

Traditional engagement models are expensive, resource-intensive and often struggle to identify and reach those most in need.

COORDINATION

Support services frequently operate in isolation, resulting in duplication, missed opportunities and poor outcomes.

THE COST OF DOING NOTHING

|  |                              |  |                      |  |                             |
|--|------------------------------|--|----------------------|--|-----------------------------|
|  | Increased financial hardship |  | Higher service costs |  | Preventable health impacts  |
|  | Fuel poverty                 |  | Crisis interventions |  | Pressure on public services |

WHY THIS MATTERS

FOR RESIDENTS

- Earlier identification of need
- Less stress and complexity
- Faster access to the right support
- Better outcomes and improved wellbeing

FOR ORGANISATIONS

- Lower delivery and operating costs
- Improved insight
- Measurable social impact
- Better intelligence and reporting

FOR SOCIETY

- Reduced crisis interventions
- Better health outcomes
- Lower public service pressure
- Stronger, more resilient communities

“ Every interaction, referral and outcome strengthens our vulnerability intelligence, improves the platform and creates long-term value

1 IN 4

UK HOUSEHOLDS EXPERIENCE VULNERABILITY.

VULNERABILITY IS MULTI-DIMENSIONAL

People rarely experience one challenge. Many households face multiple overlapping issues:

- Energy affordability
- Health conditions
- Financial hardship
- Housing insecurity
- Social isolation
- Digital exclusion

THE FUTURE OF SUPPORT MUST BE PROACTIVE.

The future is not about reacting to crisis. It's about identifying need earlier, connecting people to the right support and preventing crisis before it occurs.

- Energy affordability
- Health conditions
- Financial hardship

Earlier action. Better outcomes. Stronger communities.

# THE INVESTMENT OPPORTUNITY

## PROVEN PLATFORM. GROWING DEMAND. LONG-TERM VALUE CREATION

A proven technology platform with commercial traction, recurring revenues and scalable growth across UK and international markets.

HOW WE CREATE SHAREHOLDER VALUE

COMMERCIAL TRACTION

RECURRING REVENUES

PLATFORM GROWTH

INTERNATIONAL GROWTH

STRATEGIC EXIT

**EQUITY OWNERSHIP**

Investors acquire equity ownership in Social Impact Technology Ltd, participating directly in the future growth and value of the company.

**DIVIDEND POTENTIAL**

Future dividends may be payable subject to company performance, board approval and applicable regulations.

**GROWTH OPPORTUNITY**

Growth driven by enterprise licensing, recurring SaaS revenues, AI services and international expansion.

**INVESTOR ALLOCATION**

Total investor participation is capped at up to 20% of the company across all funding stages, supporting long-term value creation and strategic stability.

**EXIT POTENTIAL**

Primary exit strategy is a strategic trade sale following revenue growth, with IPO or further investment remaining alternative routes.

INVESTMENT HIGHLIGHTS

**£62.5m**

Pre-Money Valuation

**20%**

Up To Total Investor Allocation

**37,000+**

Platform Users

**£54m+**

Social Value Generated

**1:30**

Social Return On Investment (Sroi)

WHY INVEST NOW?

- Proven commercial delivery and customer demand.
- Large addressable regulated markets.
- Recurring revenue growth opportunity.
- Scalable and secure technology blueprint and stack.
- Significant international expansion potential.

TRUSTED BY

Working in partnership with leading organisations across the UK



50+ Delivery Partners

National Support Footprint

International Growth Opportunity

WHAT INVESTORS RECEIVE

Equity ownership in a growing technology company

Measurable social impact and strong returns

Potential dividends subject to performance

Future liquidity opportunities and exit potential

Participation in future value

Transparent reporting and governance

“ Proven Platform. Scalable Growth. Long-Term Value. ”

# WHAT MAKES US DIFFERENT

## ONE ASSESSMENT. MULTIPLE NEEDS. MULTIPLE OUTCOMES.

Combining proprietary technology, proven delivery and trusted partnerships to create a simpler, scalable and commercially proven model.

## THE COMPETITIVE ADVANTAGE

- One intelligent assessment
- Data and Insights Intelligence
- Coordinated support pathways
- Measurable outcomes
- Scalable technology platform

TRADITIONAL APPROACHES

- Multiple forms to complete
- Contact multiple organisations
- Single issue support
- Manual referrals
- Residents repeat their story
- Services work independently
- Reactive intervention
- Difficult to scale
- Limited outcomes
- High delivery costs

VS

SI TECHNOLOGY

- One assessment
- One platform
- Vulnerability insights
- Automated referrals
- Tell us once
- Coordinated support
- Early identification
- Technology enabled scale
- Measurable outcomes
- Scalable delivery

## BUILT ON:

**AI+**

Vulnerability Intelligence

**50+**

Delivery Partners

**AI**

Engagement Technology

**PROVEN**

UK Delivery Programmes

**MEASURABLE**

Outcome Measurement

ONE ASSESSMENT

One resident interaction identifies:

Financial hardship

Energy affordability

Health need

Housing issues

Wellbeing concerns

Additional support needs

MULTIPLE OUTCOMES

The same interaction can lead to:

PSR registration

Benefits support

Debt advice

Energy support

Health referrals

Community support

WHY THIS MATTERS

**FOR RESIDENTS**

- Less stress and complexity
- No need to repeat their story
- Faster access to the right support
- Better quality of life

**FOR ORGANISATIONS**

- Lower operational costs
- Better insight
- Improved compliance
- Stronger reporting and accountability

**FOR INVESTORS**

- Proven commercial platform
- Recurring revenue model
- Scalable technology advantage
- International growth potential

“ TELL US ONCE. SUPPORT MANY TIMES. ”



Better Outcomes.  
Better Growth.  
Better Returns.



THE PROBLEM

CURRENT SUPPORT SYSTEMS WERE NOT DESIGNED FOR MODERN VULNERABILITY.

People increasingly face multiple interconnected challenges, yet support services remain fragmented, reactive and unable to identify need early, resulting in missed opportunities and poorer outcomes.

THE CURRENT SYSTEM IS FRAGMENTED

Individuals must navigate a complex and disconnected journey.

✓

Multiple form

✓

Disjointed services

✓

Multiple organisations

✓

Delayed support

✓

Repeat their story

✓

Often give up

This creates stress, anxiety and frustration.  
Many people disengage before they receive the help they need.

FIVE CHALLENGES FACING SUPPORT ORGANISATIONS

**EARLY IDENTIFICATION**

Many vulnerable people remain unidentified until problems escalate.

**ENGAGEMENT**

raditional engagement models are expensive, resource-intensive and often fail to identify and reach those who need help most.

**COORDINATION**

Services often operate independently, resulting in duplication, gaps and missed opportunities.

**MEASUREMENT**

Organisations increasingly need measurable outcomes and evidence of real impact.

**SCALING DELIVERY**

Many existing delivery models cannot scale efficiently or deliver consistent insight across large populations.

THE OPPORTUNITY

People increasingly expect a simple, connected and personalised experience.

They want:

■

■

■

■

One Conversation

One Assessment

One Platform

Better Outcomes

GLOBAL CHALLENGE. A SMARTER SOLUTION.

VULNERABILITY IS MULTI-DIMENSIONAL

People rarely experience a single challenge. Most face several, at the same time.

ONE PERSON

Housing insecurity

Social isolation

Health conditions

Digital exclusion

Financial hardship

Mental wellbeing

Caring responsibilities

THE COST OF FRAGMENTATION

FOR INDIVIDUALS

- Increased stress and anxiety
- Repeating their circumstances
- Delayed access to support
- Poorer outcomes

FOR SOCIETY

- More crisis interventions
- Greater pressure on public systems
- Higher long-term costs
- Preventable negative outcomes

FOR ORGANISATIONS

- Duplicate assessments
- Higher operational costs
- Fragmented services
- Reduced efficiency and visibility
- Lower outcomes

Social Impact Technology has been designed to identify multiple needs through one interaction and connect individuals to multiple forms of support through one intelligent platform.

- Less duplication

• Better outcomes
- Better coordination

• Less administration
- Less anxiety

• Stronger impact

The future of support services is not more organisations. It is better coordination.

Our technology platform can be adapted to any country, sector or service ecosystem to create more connected, efficient and intelligent support

BUILDING THE FUTURE OF SUPPORT

INVESTING TO ENHANCE. INNOVATE. SCALE GLOBALLY

Social Impact Technology is advancing a proven platform through AI innovation, platform enhancement and global deployment to accelerate commercial growth, improve outcomes and expand international market opportunities.

THIS INVESTMENT ENABLES

- Advanced AI and vulnerability intelligence
- Advanced platform upgrade and innovation
- Global infrastructure and multi-language capability
- Rapid deployment in new countries and regions
- Partnership activation and integration
- Accelerated recurring revenue growth
- Enhanced reporting, insights and security

THE NEXT GENERATION PLATFORM

Pushing the boundaries of what's possible in vulnerability support.

**AI-POWERED INTELLIGENCE**

Advanced AI identifies vulnerability, emerging need and support requirements earlier than traditional systems.

**PREDICTIVE INTERVENTION**

Predict future risk and proactively prioritise early action to prevent problems escalating.

**INTELLIGENT ENGAGEMENT**

AI-driven, multi-channel engagement in any language via voice, SMS, digital and messaging

**DYNAMIC REFERRAL ECOSYSTEMS**

Automatically connects people to the right organisations, services and local partners in real time.

**REAL-TIME ANALYTICS**

Live insights and reporting that improve performance, support decisions and demonstrate impact.

**SECURE & COMPLIANT**

Enterprise-grade security, privacy by design and trusted compliance standards.

**GLOBAL DEPLOYMENT FRAMEWORK**

Built to operate in any country, language or service ecosystem with rapid deployment capability.

BUILT FOR ANY COUNTRY

Built as a scalable platform for rapid deployment across regulated sectors and international markets.

✓

Multi-Language

✓

Ai-Enabled

✓

Multi-Country

✓

Rapid Deployment

✓

Multi-Sector

The platform can be rolled out quickly with the right local partners including charities, governments, utilities, housing providers and social organisations.

OUR VISION

To create the world's leading vulnerability intelligence platform, enabling organisations to identify need earlier, improve outcomes and deliver measurable value at scale.

One platform. Multiple needs. Limitless impact.

INVESTING IN THE FUTURE

■

■

■

■

■

Proven Platform

Ai-Driven Innovation

Global Opportunity

Scalable Growth

Better For People.  
Better For Investors.

INVESTMENT OUTCOMES

Your investment will accelerate our ability to:

- ✓

**Expand Enterprise Customers**

Identify and support millions more individuals in underserved and overlooked communities.
- ✓

**Deliver Better Outcomes**

Earlier identification and coordinated support lead to measurable improvement.
- ✓

**Reduce Costs**

Proactive intervention and automation reduce duplication and lower the cost of delivery.
- ✓

**Increase Recurring Revenues**

Expand across countries and sectors with a proven, adaptable and scalable platform.
- ✓

**Create Lasting Commercial & Social Value**

Generate significant, measurable social impact and long-term value for communities and investors.

# PROOF IT WORKS

## REAL DELIVERY. REAL OUTCOMES. REAL IMPACT.

Social Impact Technology is a proven platform delivering measurable outcomes through live programmes, national partnerships and real-world deployment. Investment is focused on scaling delivery - not proving the model.

Investment is not being sought to prove the model. Investment is being sought to scale the platform.



37,000+

### RESIDENTS SUPPORTED

Through live delivery programmes across multiple sectors and communities.



£54M+

### SOCIAL VALUE CREATED

Independently measured outcomes delivering meaningful social and financial impact.



1:30

### SOCIAL RETURN ON INVESTMENT

Every £1 invested has demonstrated the potential to generate up to £30 of social value.



80%+

### VULNERABILITY IDENTIFICATION

The platform consistently identifies individuals who would otherwise remain unsupported.



60%+

### MULTIPLE NEEDS

Over 60% of residents present with three or more overlapping vulnerability factors.

## REAL WORLD DELIVERY

- Resident support booklets & guides
- Direct referral system to national partners
- Partner dashboards & reporting
- AI engagement & triage tools
- Multi-channel engagement (AI, digital, phone, SMS)
- Commercial delivery & impact reporting
- SROI measurement & independent audit
- Integrated with major utility partners

## TRUSTED BY LEADING PARTNERS



cadentgas.com



www.wvutilities.co.uk



sgn.co.uk

National partnerships with Cadent, Wales & West Utilities and SGN already in place and delivering impact.

## REAL RESOURCES. REAL SUPPORT.

Practical guides and information used by residents every day.



## WHAT PEOPLE TELL US

Ongoing feedback from end users.

10%

### SURVEY RESPONSE RATE

Independent feedback from real residents helps us continuously improve and stay focused on what matters most.

67%

### FOUND THE SERVICE HELPFUL

Two thirds of respondents said the service helped them address an important need.

70%+

### WOULD RECOMMEND THE SERVICE

A clear majority would recommend the service to friends or family.

65%+

### WOULD USE THE SERVICE AGAIN

Many would return to the service when they need support in the future.

## THIS IS NOT A CONCEPT. THIS IS A PROVEN PLATFORM READY FOR SCALE.

- ✓ Proven. Validated. Trusted
- ✓ Measured Impact.
- ✓ Real Partnerships.
- ✓ Scalable Growth.

# MARKET OPPORTUNITY

## A LARGE GLOBAL MARKET REQUIRING INTELLIGENT SOLUTIONS.

The demand for earlier identification, coordinated support and measurable outcomes continues to grow across regulated sectors, creating a significant long-term market opportunity for scalable technology platforms.

SIT is uniquely positioned to address this global opportunity.

EVERY COUNTRY HAS VULNERABILITY.

EVERY ORGANISATION HAS PEOPLE WHO NEED SUPPORT.

EVERY SYSTEM STRUGGLES TO IDENTIFY AND CONNECT NEED.

## THE SCALE OF VULNERABILITY (UK EVIDENCE)

Source: FCA Financial Lives Survey 2023

26.4M

UK ADULTS have one or more characteristics of vulnerability. (49% of all UK adults)

13.1M

ADULTS have low financial resilience.

7.4M

PEOPLE struggled to pay bills or credit commitments.

Vulnerability is significantly higher amongst people with:

- Poor health or disability
- Low income or debt
- Caring responsibilities
- Bereavement or trauma
- Major life events

## GLOBAL MARKET DRIVERS



### RIISING COST OF LIVING

Economic pressures are increasing demand for support services across all sectors.



### WELLBEING PRESSURE

Ageing populations, long-term conditions and mental health challenges continue to rise



### HOUSING CHALLENGES

Housing insecurity, affordability and poor living conditions affect millions of households.



### ENERGY AFFORDABILITY

Energy costs remain a major concern, especially for low income and vulnerable households.



### SOCIAL ISOLATION

Many vulnerable individuals remain invisible until a crisis occurs.



### DIGITAL EXCLUSION

Access to digital services and support remains inconsistent and fragmented.



### DEMAND FOR PREVENTION

Organisations are shifting focus from reactive support to early intervention and prevention.

## CUSTOMER DEMAND IS DRIVING

- Earlier identification of vulnerability
- Better insight and intelligence
- Lower delivery costs
- Measurable outcomes and impact
- Coordinated support pathways
- Improved engagement and understanding
- Preventative, not just reactive, support
- Scalable and sustainable delivery models

## THE PLATFORM IS DESIGNED FOR

- Utilities
- Housing providers
- Health organisations
- Government agencies
- Charities and NGOs
- Financial wellbeing services
- Community organisations
- International development programmes



Behind every statistic is a person, a family and a life that can be improved.

## WHY THIS MATTERS

Growing regulatory expectations and increasing customer needs are driving demand for scalable technology that enables earlier identification, coordinated support and measurable outcomes.

The market opportunity extends beyond any one country or sector, creating significant long-term international growth potential



THE NEED IS GLOBAL. Millions of people. Every country.



THE OPPORTUNITY IS SCALABLE. Multiple sectors. Unlimited potential.



THE TIMING IS NOW. Rising need. Proven solution.

- ✓ Proven Delivery
- ✓ Measurable Impact
- ✓ Real Partnerships
- ✓ Scalable Growth



# THE TECHNOLOGY

## AI. DATA. DECISION INTELLIGENCE.

Social Impact Technology combines proprietary data, AI and continuous learning to help organisations identify need earlier, coordinate support more effectively and improve measurable outcomes.

Every interaction strengthens the platform, creating an increasingly intelligent and scalable technology asset.

### THE PLATFORM CONSISTS OF FIVE CORE LAYERS

#### DATA INTELLIGENCE

The platform combines multiple data sources to create a more complete understanding.

- Customer & resident records
- Demographics
- Behavioural data.
- Engagement history
- Public datasets
- Service interactions
- Outcome information

Disconnected information becomes vulnerability intelligence.

#### AI IDENTIFICATION

AI helps identify hidden vulnerability, emerging risks and unmet needs.

- Detect risk signals
- Identify multiple needs
- Predict engagement likelihood
- Prioritise interventions
- Highlight hidden vulnerability
- Improve targeting accuracy

AI supports earlier identification and better decision making.

#### INTELLIGENT ENGAGEMENT

Coordinated engagement across multiple channels.

- Digital campaigns
- SMS
- Email
- AI voice conversations
- . Self-service journeys
- Human support teams

The platform learns which channels work best and improves future engagement.

#### ANALYTICS & INSIGHT

Real-time analytics provide organisations with clear insights and direction.

- Live performance reporting
- Engagement trends
- Risk identification
- Outcome measurement
- Service demand forecasting
- Opportunity identification

We move organisations from “what happened?” to “what should we do next?”

#### CONTINUOUS LEARNING

Every interaction improves the next.

- Responses
- Outcomes
- Behaviour
- Engagement patterns
- Referral success
- Support journeys

A continuous learning cycle that improves insight and effectiveness over time.

#### AI VOICE OUTREACH

5,000 resident interactions

**7 MINUTES**  
using AI voice technology at scale.

#### AI IDENTIFICATION

Hidden needs identified before crisis occurs.

**80%+**  
vulnerability identification accuracy.

#### AI OPTIMISATION

Campaign performance improvements of up to

**50-70%**  
through continuous testing and learning.

#### AI TRIAGE

Automated support journeys route individuals to the right services

**3X FASTER**  
than traditional manual processes.

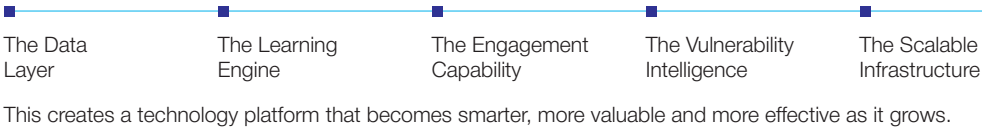
#### AI ANALYTICS

Live dashboards identify trends, opportunities and risks in

**REAL TIME**  
enabling proactive decision making.

### WHY THIS PLATFORM SCALES

The platform becomes more valuable as it learns, scales and grows.



INFORMATION INTO INSIGHT.  
INSIGHT INTO ACTION.  
ACTION INTO BETTER OUTCOMES.

# HOW IT WORKS

## IDENTIFY. ENGAGE. SUPPORT. MEASURE.

### One platform. One journey. Multiple outcomes.

A single platform that identifies need earlier, engages people intelligently, coordinates support and measures outcomes - creating better decisions, better outcomes and greater long-term value.

37,000+

Residents Supported

1:30

Social Return On Investment (Sroi)

£54m+

Social Value Generated

80%+

Vulnerability Identification

### ORGANISATIONS FACE THREE MAJOR CHALLENGES

#### IDENTIFY

Identify need before it becomes a crisis.

Using insight, vulnerability intelligence, AI and engagement intelligence, we identify individuals, households and communities who may require support.

- Financial vulnerability
- Health & wellbeing concerns
- Energy affordability
- Housing insecurity
- Social isolation
- Multiple support needs
- Emerging risks

Identify earlier.

#### ENGAGE

Engage people through the right channel, at the right time.

Every individual requires different engagement.

We connect through multiple channels to ensure nobody is left behind.

- AI conversations
- Telephone support
- SMS
- Email
- Digital self-service
- Human advisers
- Community partners

Engage effectively.

#### SUPPORT

One conversation can unlock multiple outcomes.

Rather than addressing a single issue, the platform identifies overlapping needs.

- Energy support
- Financial wellbeing
- Benefits advice
- Health services
- Housing support
- Community services
- Vulnerability registration
- Specialist referrals

Support holistically.

#### MEASURE

Every outcome creates measurable insight.

Every interaction strengthens reporting, insight and continuous platform improvement.

- Engagement rates
- Referrals completed
- Outcomes delivered
- Social value created
- Programme performance
- Return on investment
- Service effectiveness

Measure everything.



### THE PLATFORM JOURNEY

IDENTIFY - ENGAGE -> SUPPORT - MEASURE

Each interaction improves future insight, identification, engagement and outcomes, creating a continuously improving support ecosystem.



### BENEFITS FOR PEOPLE

- Less stress
- Fewer forms
- No need to repeat their story
- Faster access to support
- Better outcomes

### BENEFITS FOR ORGANISATIONS

- Earlier intervention
- Lower delivery costs
- Better insight
- Improved compliance
- Measurable outcomes
- Scalable delivery

### BENEFITS FOR INVESTORS

- Proven commercial platform
- Recurring revenue opportunity
- Scalable technology
- Multi-sector deployment
- International growth
- Long-term shareholder value



ONE ASSESSMENT.  
MULTIPLE NEEDS.  
MULTIPLE OUTCOMES.  
MEASURABLE IMPACT.

### Our mission is simple:

- Identify need earlier.
- Connect people to the right support.
- Improve lives.
- reate measurable value at scale.

## REAL WORLD DELIVERY

FOUR YEARS OF LIVE DELIVERY. PROVEN. SCALABLE. TRUSTED.



£2.8m+  
Funding



37,000+  
Residents



£54m+  
Social Value



1:30  
SROI



### WHAT DELIVERY PROVED

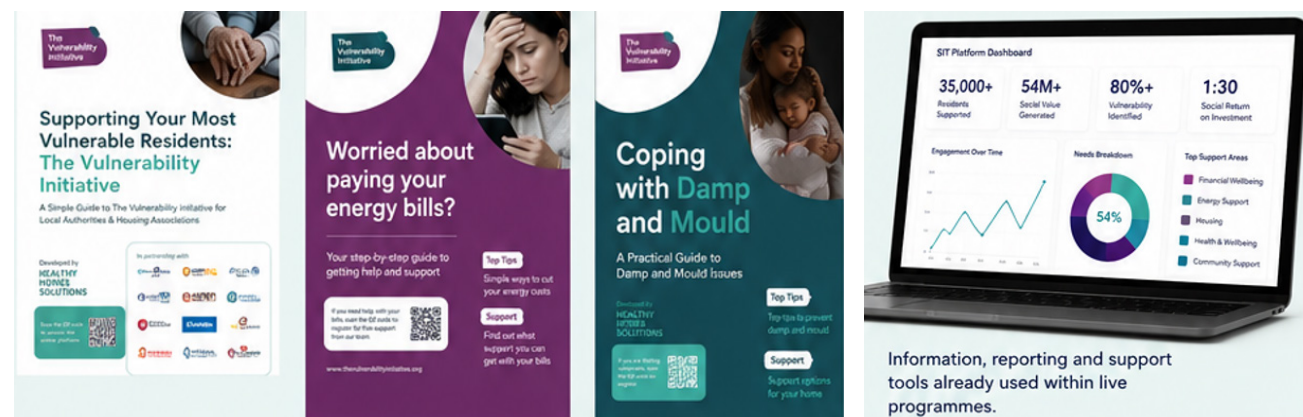
- One assessment identifies multiple needs
- Earlier intervention improves outcomes
- Technology improves decision-making
- Support can be coordinated
- Outcomes can be measured
- The model scales
- Organisations make better decisions
- People receive better support



### WHERE THE MODEL APPLIES

- Housing Providers
- Local Authorities
- Utility Organisations
- Financial Organisations
- Community Organisations
- International Delivery Partners

### REAL RESOURCES. REAL SUPPORT.



### INVESTMENT ENABLES THE NEXT STAGE

- Grow enterprise sales
- Enhance platform capability
- Expand internationally
- Increase recurring revenues
- Build strategic partnerships
- Accelerate global growth

**THIS IS NOT A CONCEPT.  
THIS IS A PROVEN PLATFORM READY FOR SCALE.**

Proven Through Delivery. Validated Through Results. Ready For Global Growth.

### OUR PARTNERS

## STRONG PARTNERSHIPS. STRONGER OUTCOMES.

Our commercial success is built on long-term partnerships across utilities, housing, healthcare and the voluntary sector, delivering measurable outcomes at scale.



50+ national and local partners

delivering proven programmes at national scale.

### OUR LEADERSHIP TEAM

## EXPERIENCE. PASSION. PURPOSE.

Leadership with proven expertise in technology, commercial growth, investment, governance and regulated markets.



### MIKE MOLYNEUX

CEO

Visionary entrepreneur and business leader with a focus on scalable innovation, manufacturing and renewables.



### DEREK OWEN

MANAGING DIRECTOR

Founder of The Vulnerability Initiative™, driving commercial growth, strategic partnerships and international platform expansion.



### JASON JONES

INVESTOR RELATIONS

Investment specialist with a strong background in finance, capital markets, crypto and growth funding investment.



### CAROLINE ROTHWELL

FINANCE DIRECTOR

Qualified accountant with extensive experience in financial management, reporting and governance.



### STEVE SAXTY

COMPLIANCE DIRECTOR

Expert in compliance, risk management and commercial strategy across global regulated industries.



### ROSS CRAWFORD

DEVELOPMENT DIRECTOR

Technical visionary with a proven ability to create innovative solutions and deliver scalable technology platforms that solve complex challenges.



Experienced Leadership



Strong governance



Commercial Delivery



Trusted Governance

**TRUSTED PARTNERSHIPS. PROVEN LEADERSHIP. READY TO SCALE.**

### A NETWORK OF TRUSTED ORGANISATIONS



Every partner shares our commitment to earlier intervention, better outcomes and stronger communities.



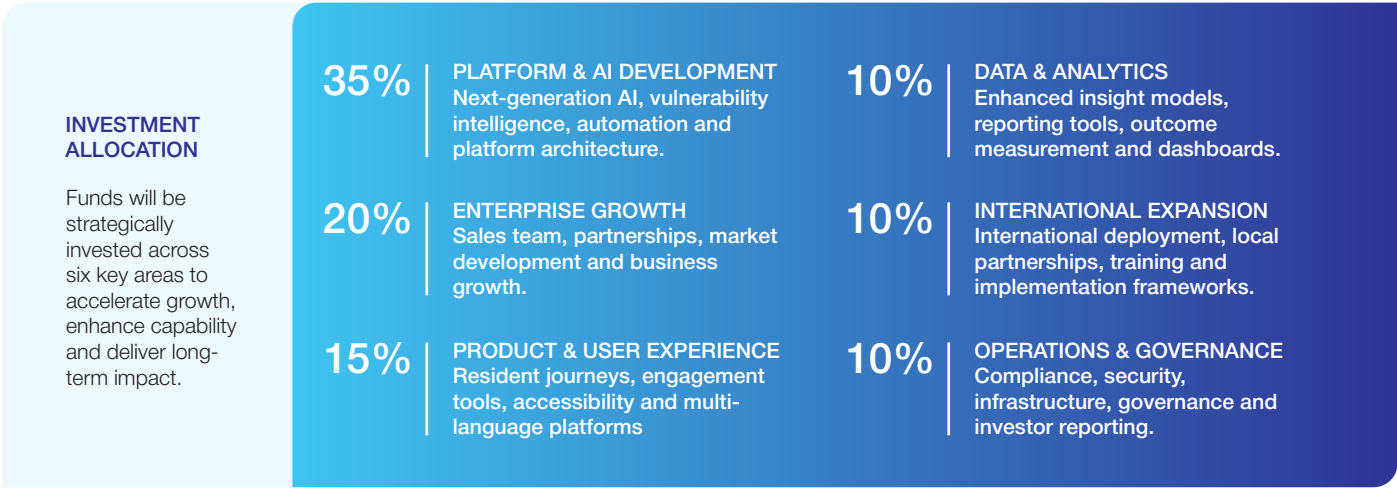
USE OF FUNDS

SCALING A PROVEN TECHNOLOGY PLATFORM.

Investment is being deployed to accelerate commercial growth, expand recurring revenues and scale a proven technology platform internationally.

Over four years of live delivery, the platform has proven its ability to identify need earlier, improve insight, improve outcomes and create significant social value.

This investment will accelerate technology development, commercial growth and global expansion, enabling us to support more people, in more places, more effectively.



WHAT THIS INVESTMENT DELIVERS

- ✓

More enterprise customers
- ✓

Greater recurring revenues
- ✓

International expansion
- ✓

Higher company value
- ✓

Enhanced platform capability
- ✓

Scalable commercial growth

**THIS IS NOT A START-UP BUILD:**

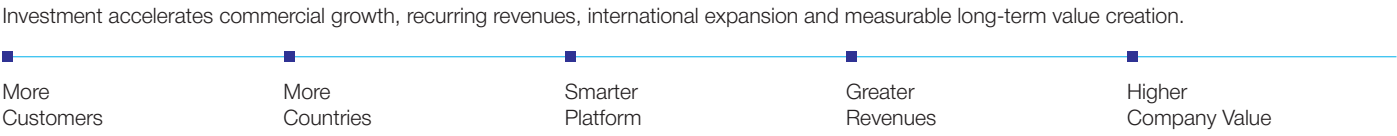
- Research and development
- An unproven concept
- Early-stage experimentation
- The initial build of the platform
- Market testing

**VS**

**INVESTORS ARE FUNDING:**

- Platform enhancement
- Enterprise sales growth
- Recurring revenue expansion
- International growth
- Strategic partnerships
- Long-term shareholder value

THE OUTCOME



**” BUILDING THE PLATFORM THE WORLD NEEDS. SCALING REVENUES. EXPANDING GLOBALLY. CREATING VALUE.**

THE FUTURE

SCALING A PROVEN PLATFORM GLOBALLY.

- Every person deserves timely support.
- Every organisation deserves greater insights.
- Every investment should create lasting value.

ONE PLATFORM. MULTIPLE NEEDS. LIMITLESS IMPACT.

**PEOPLE**

- Earlier support
- Better lives
- Reduced inequality
- Greater wellbeing

**ENGAGE**

- Better insight
- Lower costs
- Measurable outcomes
- Scalable delivery

**SUPPORT**

- Recurring revenues
- International growth
- Strategic partnerships
- Long-term shareholder value



- ✓

Proven Platform
- ✓

Recurring Revenues
- ✓

Global Opportunity
- ✓

Strategic Partnerships
- ✓

Scalable Growth
- ✓

Long-Term Value

**” Technology should create better decisions, better outcomes and lasting value.**



**BUILDING THE WORLD'S LEADING VULNERABILITY INTELLIGENCE PLATFORM. BETTER FOR PEOPLE. BETTER FOR ORGANISATIONS. BETTER FOR INVESTORS.**





# SITECHNOLOGY



Together, we make it easier for vulnerable people to access life-changing support globally.

*Derek Owen, Managing Director, SI Technology*

## IMPORTANT INVESTOR INFORMATION

### REGULATORY STATUS

This Memorandum is provided solely to restricted categories of sophisticated investors. It is not an offer to the general public and does not require an approved prospectus under UK Prospectus Regulation or Section 85 FSMA.

### FINANCIAL PROMOTION

This financial promotion has not been approved by an authorised person under Section 21 FSMA and may only be relied upon by persons qualifying under the Financial Promotion Order 2005.

### INVESTMENT RISK

Investment in an unlisted technology company carries significant risks, including loss of capital, illiquidity and the absence of guaranteed dividends. Past performance is not a reliable indicator of future results.

### FORWARD-LOOKING STATEMENTS

Forecasts, valuation assumptions, growth projections and future exit opportunities are indicative only and remain subject to commercial, regulatory and market conditions.

### DATA & GOVERNANCE

Platform intelligence is built using anonymised, aggregated and legally compliant data. Investors should undertake independent legal, financial and tax due diligence before investing.



### DON'T INVEST UNLESS YOU'RE PREPARED TO LOSE ALL THE MONEY YOU INVEST.

This is a high-risk investment and you are unlikely to be protected if something goes wrong. Investment in an early-stage, unlisted technology company carries significant risks, including illiquidity, lack of dividends and loss of capital.



### RESTRICTED INVESTORS

For Restricted Investors Only



### HIGH RISK

Capital is at risk. Invest carefully.



### DUE DILIGENCE

Independent advice recommended



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